DISTRICT FOOD GAZETTEER | MULTAN

PUNJAB FOOD AUTHORITY
GOVERNMENT OF THE PUNJAB

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MESSAGE

On right direction, but long way to go!



As Director General of Punjab Food Authority, I am honored to announce a new initiative:

Introduction of District Food Gazetteer

This first-ever District Food Gazette of the Punjab Food Authority has fulfilled a long-standing need, as this district-specific publication will serve as an indispensable tool for all future officers of the authority, enabling them to thoroughly understand the intricate food landscape of the concerned district. This Food Gazetteer highlights both opportunities and challenges of the district within the definition of Food Safety and Food Risks.

I sincerely hope that this Gazetteer will equip the readers with all the basic food related information and food landscaping of the concerned district.

RAJA JHANGEER ANWAR (PMS)
DIRECTOR GENERAL
PUNJAB FOOD AUTHORITY

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Introduction

Background

Punjab Pure Food Ordinance was introduced in 1960, but the enforcement remained weak on account of capacity issues, lack of technical staff and inadequate infrastructure for decades together. Consequently, Government of the Punjab enacted the Punjab Food Authority Act, 2011 by repealing the said Ordinance and established Punjab Food Authority as an autonomous body to ensure provision of safe and healthy food to the public.

Role of PFA

With rapid population growth, the inhabitants of Punjab province are facing a host of challenges in search of safe and healthy food. The reason behind the fact lies in the probability of compromise on the safety and quality of food at various stages i.e. production, packaging, transportation and storage. Therefore, every stage sets a new challenge to Punjab Food Authority regarding enforcement of food safety regulations and provision of safe and healthy food.

Expansion of PFA

Initially, PFA started its operational activities in district Lahore in 2012. In 2nd phase, its jurisdiction was extended to Gujranwala, Multan, Rawalpindi and Faisalabad in October, 2016. In 3rd and the last phase, Government of the Punjab while considering the performance of PFA and importance of food safety and to eradicate the menace of food adulteration, expanded its ambit to all districts of the Punjab on 14th August 2017.



SECTION - I

District Profile

Multan is the oldest city in the Punjab province of Pakistan. Multan has been the capital and largest city of the Punjab region since medieval eras, and is known for its ancient heritage and historic landmarks. Throughout its history, the city has been a significant hub for trade and culture.

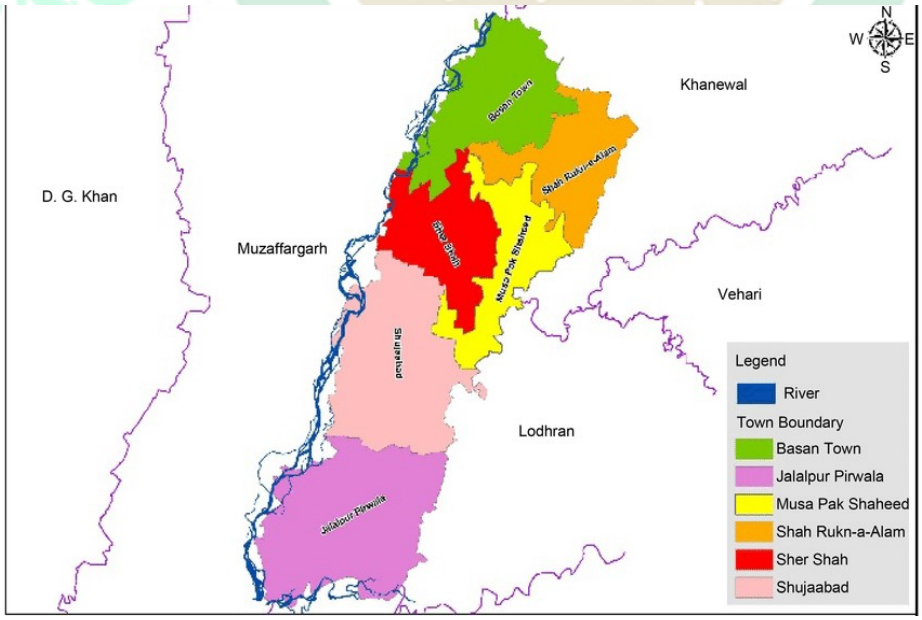
Multan is believed to have been founded by the legendary Hindu sage Kashyapa around 3,500 years ago. Over the centuries, it came under the influence of various empires including the Persian Achaemenids, Alexander the Great's empire, Mauryan Empire, Kushan Empire, Gupta Empire, and later the Delhi Sultanate and the Mughal Empire.

Location

Multan is divided into several government-distributed towns, and here are the approximate distances of some key towns from Multan city center:

Boundary Details

- **Shujabad:** Located approximately 34 kilometers (21 miles) north of Multan.
- **Jalalpur Pirwala:** Situated around 64 kilometers (40 miles) south of Multan.
- **Lodhran:** Located approximately 88 kilometers (55 miles) west of Multan.
- **Khanewal:** Situated around 78 kilometers (48 miles) northeast of Multan.
- **Vehari:** Located approximately 105 kilometers (65 miles) southeast of Multan.



Area

The total area of Multan is approximately 3,721 square kilometers (1,437 square miles).

Population

According to census 2017 total population of District Multan is 4,745,109. In Total population males are 2,437,412, females are 2,307,504 and Shemale / Transgender are 193. Average annual growth rate is 2.23 from 1998 to 2017.

Agricultural Landscape

Multan is known as the "City of Mangoes" due to its agricultural significance. The region surrounding Multan is predominantly agricultural, with fertile land and a well-developed irrigation system. The city is famous for its production of various crops, including cotton, wheat, sugarcane, and, of course, mangoes.

Administrative Divisions

Multan is divided into multiple administrative divisions, including districts and tehsils. The major tehsils of Multan are mentioned below:

Tehsil Shujabad

Shujabad tehsil is situated approximately 34 kilometers (21 miles) north of Multan city center. The tehsil comprises several rural and urban areas, with Shujabad town being the administrative headquarter.

Tehsil Jalalpur Pirwala

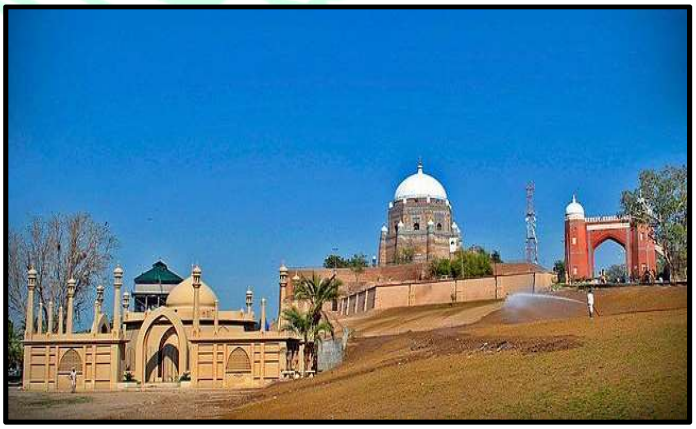
Jalalpur Pirwala is another tehsil in the Multan District. It is located around 64 kilometers (40 miles) south of Multan. Jalalpur Pirwala tehsil encompasses various villages and towns, with Jalalpur Pirwala town serving as its administrative center.

Major Attractions

Multan, with its rich historical and cultural heritage, offers a variety of major attractions for visitors. Here are some of the important attraction sights of Multan:

Multan Fort

The Multan Fort is a historical landmark and a significant attraction in the city. It dates back thousands of years and has been influenced by various dynasties. The fort houses several architectural marvels, including shrines, mosques, and a vibrant marketplace.

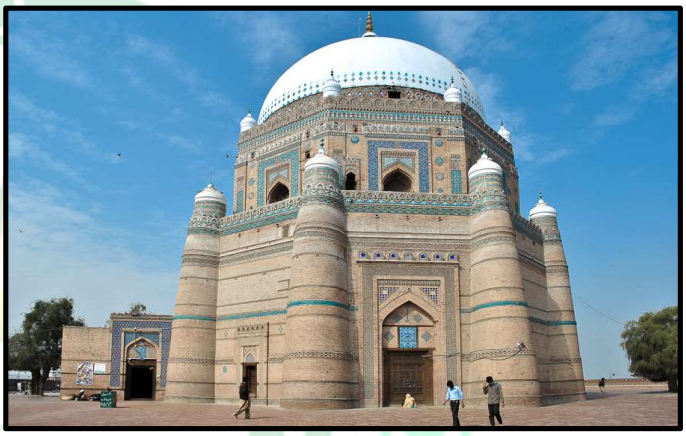


Shrine of Shah Rukn-e-Alam

The mausoleum of Shah Rukn-e-Alam is a famous Sufi shrine and a major pilgrimage site in Multan. It is known for its stunning blue tile work and intricate architectural details. The shrine attracts devotees and visitors from all over the world.

Tomb of Bahauddin Zakariya

This mausoleum is dedicated to the renowned Sufi saint Bahauddin Zakariya and is an important religious and cultural site in Multan. The tomb's architecture showcases a fusion of different styles and is worth exploring.



Multan Museum

The Multan Museum is a treasure trove of historical artifacts, showcasing the rich heritage of the region. The museum displays a diverse collection of archaeological finds, coins, pottery, manuscripts, and artworks from different periods.



Damdama Sahib

Located on the outskirts of Multan, Damdama Sahib is a sacred place for Sikhs. It is associated with Guru Gobind Singh Ji, the tenth Guru of the Sikh faith. The gurdwara attracts Sikh pilgrims and offers a serene and spiritual environment.



Ghanta Ghar (Clock Tower)

Ghanta Ghar is a prominent landmark in Multan and serves as the city's central point. It was built during the British colonial period and has become an iconic symbol of Multan. The area surrounding the clock tower is bustling with shops, markets, and local street food stalls.



Hussain Agahi Bazaar

Known for its vibrant atmosphere and traditional handicrafts, Hussain Agahi Bazaar is a bustling market in Multan. Visitors can explore a wide range of local products, including embroidered textiles, pottery, jewelry, and Multani handicrafts.



Chenab River

Multan is located on the eastern bank of the Chenab River. Visitors can enjoy scenic views of the river, take boat rides, or simply relax on its banks. The riverfront offers a pleasant escape from the bustling city and provides opportunities for picnics and leisurely walks.



Major Food Hubs

Multan is well- known as the "City of Saints" in South Punjab. It is famous for its rich culture and culinary delights. Here are some major food hubs in Multan, where you can enjoy a variety of delicious dishes:

Hussain Agahi Food Street



Hussain Agahi is one of the most popular food streets in Multan, offering a wide range of local and traditional delicacies. From street vendors selling spicy chaats and golgappas to famous restaurants serving biryanis, kebabs, and traditional sweets, this food street has something for everyone.

Abdali Road

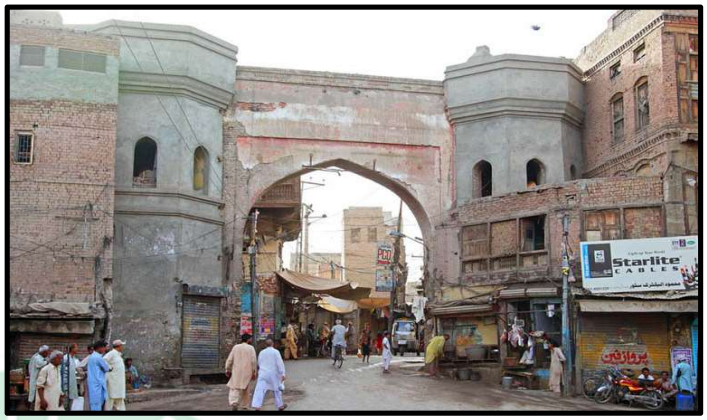
Abdali Road is another prominent food hub in Multan, known for its diverse food options. Here you can find a mix of local and international cuisines, including Pakistani, Chinese, Italian, and more. The street is lined with restaurants, cafes, and food stalls, offering a vibrant dining experience.

Gulgasht Colony



Gulgasht Colony is a residential area in Multan that has gained popularity for its food scene. You can find numerous restaurants and cafes serving a variety of cuisines, including Pakistani, Continental, and fast food.

Bohar Gate



Bohar Gate is an old and historic area of Multan, known for its traditional food shops and street vendors. Here you can enjoy authentic Multani dishes, such as Sohan Halwa (a sweet made from semolina and ghee), Sattu (roasted gram flour), and Multani Pulao (a rice dish cooked with aromatic spices).

Lohari Gate



Lohari Gate is a busiest market in Multan and a food hub where you can find a variety of local snacks and street food. From samosas and pakoras to jalebis and falooda, Lohari Gate offers a range of flavorsome treats to satisfy your taste buds.

Major Foods

Multan is renowned for its diverse and delicious cuisine. Here are some of the famous foods one must try when visiting Multan:

Multani Sohan Halwa



Multani Sohan Halwa is a traditional sweet delicacy that is popular not only in Multan but throughout Pakistan. It is made from a combination of milk, sugar, ghee, and dry fruits, resulting in a rich, chewy, and aromatic sweet treat.

Multani Mango

The Multani mango, also known as the "King of Mangoes," is highly regarded for its exquisite flavor, aroma, and sweetness. It is one of the most sought-after mango varieties in Pakistan and is widely appreciated for its superior quality. Besides the Multani mango, you may also come across other popular mango varieties in Multan, including Sindhri, Anwar Ratol, Langra, and Chaunsa. Each variety has its distinct flavor profile and characteristics, offering a diverse mango experience.



Multani Kulfi

Multani kulfi is a popular frozen dessert made in Multan, a city in the Punjab province of Pakistan. It is a rich and creamy ice cream made with milk, cream, sugar, and various flavorings such as saffron, cardamom, or pistachios. The mixture is frozen in special conical molds called "kulfi molds" or "matka molds" to give it a distinctive shape. Multani Kulfi is often garnished with chopped nuts, dried fruits, or rose petals. It is known for its smooth and creamy texture, as well as its unique flavor combination. Multani kulfi is a popular treat during hot summer months and is enjoyed by people of all ages.

SECTION - II

Food Inspection Arrangements

Food safety inspections framework is important to ensure the quality and hygiene of food products consumed by the public. Here is an overview of the previous and new arrangements for food inspections in the district.

Previous Arrangements

In the past, food inspections in District Multan were primarily conducted by the district health authority. These inspections were carried out by designated health officers or sanitary inspectors, mostly having non-technical backgrounds who were responsible for enforcing food safety regulations.

Food Inspections by Punjab Food Authority (PFA)

The PFA serves as a regulatory body responsible for promoting food safety standards, conducting inspections, and taking necessary actions to maintain food quality and hygiene. The PFA initially focused its operations in District Lahore during the first phase. Notably, in November 2016, a dedicated district office was established in Multan, further enhancing the food inspection arrangements in the district. In the second phase, it expanded operations to five districts and then from August 2017 extended to all the Districts of Punjab.

Working model of Punjab Food Authority (PFA)

The Punjab Food Authority (PFA) operates with a dedicated team of Food Safety Officers and Assistant Food Safety Officers who play a vital role in regulating food establishments within the district. The Food Safety Team (FST) is primarily responsible for conducting regular inspections of various food-related businesses, including restaurants, bakeries, ice factories, and food production/processing units. During these inspections, they focus on ensuring compliance with hygiene and safety standards, paying close attention to factors such as cleanliness, proper storage practices, ingredient handling, labeling, and overall food quality.

Additionally, the Assistant Director of Resource & Licensing and Enforcement Inspectors plays a significant role in dealing with matters related to the recovery of dues and taking action against unlicensed food business operators.

To ensure effective functioning and coordination, the Deputy Director of Operations is the overall in charge of the PFA in District Multan. This role specifically focuses on food premises inspections and challan recovery including administrative matters.

The Deputy Director works in close collaboration with the PFA team, developing inspection schedules, addressing public complaints, and directing necessary enforcement actions to enforce food safety regulations.

With this working model in place, the PFA aims to maintain strict control over food safety in District Multan, ensuring that food establishments adhere to the required standards and providing consumers with safe and hygienic food options.

List of Deputy Director (Operations)

Sr.	Name of Officer	From	To
1	Muhammad Ejaz Nawaz	08-10-2016	28-08-2017
2	Tahir Saeed	29-08-2017	16-04-2018
3	Muhammad Jahanzaib Ali	17-04-2018	03-07-2019
4	Dr. Muhammad Umair Sattar	04-07-2019	03-07-2020
5	Waqar ul Hasan	03-07-2020	14-03-2022
6	Muhammad Umair Hanif	14-03-2022	Till Now

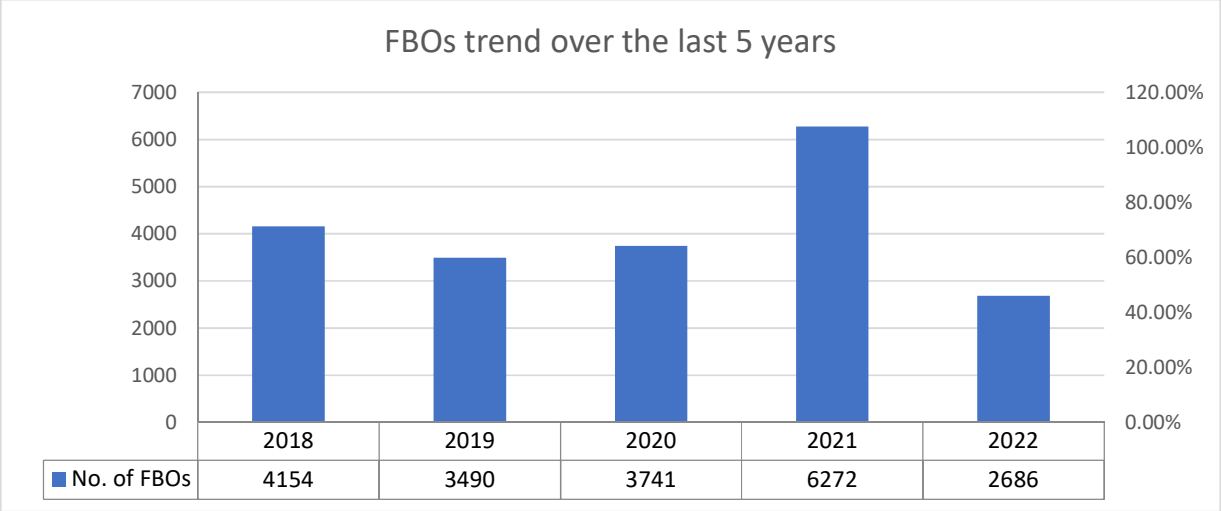
Distance from Office to Town

Sr.	PFA Office Location	Town / Sub Town	Kilometers	Average Traveling Time	Average of Travelling
1	Punjab Food Authority, Multan	**Bosan**	70 KM to 120 KM	-	108 Km
2		**Sher Shah**	90 KM to 150 KM	45 minutes	75 Km
3		**Moosa Pak**	80 KM to 140 KM	40 minutes	92 Km
4		**Shah Rukan Alam**	75 KM to 135 KM	30 minutes	79 Km
5		**Shujabad/ Jalal Pur**	150 KM to 250 KM	1 hour and 15 minutes	163 Km

SECTION - III

Trend Analysis of Registered Food Business Operators in Multan

Total Food Business Operators Registrations



Summary of Food Business Registration/In Active

A concise summary of the trends and analysis of the recently registered food businesses and the closure of businesses in comparison to the previous year is provided:

Sr	Towns	No. of Registered FBOs	No. of Active FBOs	Registered (2022)	Registered FBOs % (From previous year)	Inactive FBOs (2022)	Inactive FBOs % (From previous year)
1	**Bosan**	6333	4215	749	44.88	150	27.12
2	**Shah Rukn e Alam**	6355	4555	628	35.01	103	23
3	**Musa Pak**	5482	3934	508	37.41	50	16.89
4	**Sher Shah**	4715	3324	507	52.00	59	28.5
5	**Shujabad**	2350	1657	226	68.28	24	51.06
6	**Jalalpur**	960	719	68	46.90	0	0
Total		**26,195**	**18,404**	**2,686**	**42.83**	**386**	**6.15**

The table provides information on registered food business operators (FBOs) in different towns of Multan whose detail is mentioned below as:

"No. of Registered FBOs" indicates the total number of FBOs registered in each town.

"No. of Active FBOs" represents the number of FBOs currently operating and conducting business.

"Registered (2022)" displays the number of FBOs registered in the year 2022.

"Registered FBOs %" shows the percentage change in the number of registered FBOs compared to the previous year.

"Inactive FBOs (2022)" refers to the number of FBOs that are registered but not currently operating.

"Inactive FBOs %" indicates the percentage of FBOs that are inactive compared to the previous year.

Summary of Business Category Trend in Registration

The registration process for obtaining a license is categorized based on the scale of the food business. Different parent and sub business categories are assigned to accommodate various types of businesses. Here is a summary of the registered and inactive food businesses w.r.t business categories.

Sr	Category Name	Total Active FBOs	FBOs Registered in 2022	FBOs Inactive in 2022
Stores				
1	Karyana Store	4,926	589	37
2	Sweet & Bakers (Single Branch)	495	63	7
3	Super Stores / Departmental Stores	550	61	4
4	Pansar Stores	59	6	0
5	Sweet & Bakers (Multiple Branches)	34	8	0
6	Dry Fruits Store	38	9	1
7	Color and Chemical Stores	14	2	0
Total		**6,116**	**738**	**49**
Food Points / Dhaba				
1	Pan Shop	466	38	1
2	Food Points	1087	231	33
3	Naan Shops	172	23	4
4	Burger & Shawarma Points	120	18	4
5	Dhaba	689	119	28
6	Dahi Bhalay & Salad	184	26	2
7	Food Carts	36	8	0
8	Gol Ghapay Stall	5	1	0
Total		**2,759**	**464**	**72**

Sr	Category Name	Total Active FBOs	FBOs Registered in 2022	FBOs Inactive in 2022
Meat Shops				
1	Meat Shops - Chicken	1420	191	28
2	Meat Shops - Beef/Mutton	556	56	4
3	Meat Shops - Combine	50	6	0
4	Meat Shops - Fish	39	5	0
Total		**2,065**	**258**	**32**
Hotels & Restaurants				
1	Hotel (Single Branch)	923	218	63
2	Restaurants (Single Branch)	304	70	23
3	Home / Online Kitchens (Commercial)	11	4	1
4	Restaurants (Multiple Branches)	32	3	1
5	Hotel (Multiple Branches)	28	11	5
Total		**1,298**	**306**	**93**
Dairy				
1	Milk Shops (Single Branch)	1201	202	45
2	Ice Cream Shops (Single Branch)	52	5	3
3	Milk Wholesalers / Collection Units	13	4	1
4	Milk Shops (Multiple Branches)	46	10	0
5	Ice Cream Shops (Multiple Branches)	6	1	0
Total		**1,318**	**222**	**49**
Drink Corners				
1	Tea Stalls	526	55	8
2	Cold Corners / Juice Corners	1614	266	43
3	Soda Water Sale Points	73	6	1
4	Water Sale Points	57	15	1

Total		2,270	342	53
Sr	**Category Name**	**Total Active FBOs**	**FBOs Registered in 2022**	**FBOs Inactive in 2022**
Canteens				
1	Schools Canteens	60	32	0
2	Hostel Mess	9	1	0
3	Colleges Canteens	13	3	1
4	Transport Station Canteens	5	0	0
5	University Canteens	35	10	1
6	Hospitals Canteens	23	5	0
7	Parks Canteens	2	0	0
8	Factory Mess	0	0	0
9	Factory Canteens	3	0	0
Total		**150**	**51**	**2**
Others				
1	Others	34	17	2
2	Atta Grinding Service Providers	33	0	0
Total		**67**	**17**	**2**
Marriage Halls & Catering Units				
Catering Units (Single Branch)		138	15	2
Marriage Halls / Marquees / Banquet Halls		76	15	1
Catering Units (Multiple Branches)		5	0	0
Total		**219**	**30**	**3**
Distributors/Wholesalers / Warehouses				
Distributors/Wholesalers / Warehouses		344	32	6
Cold Stores				
Cold Stores		26	1	0

Sr	Category Name	Total Active FBOs	FBOs Registered in 2022	FBOs Inactive in 2022
Manufacturing Units				
1	Sweets, Confectionery & Bakery Units	462	41	6
2	Spice/Atta/Salt Grinding Units	339	38	8
3	Ice Factories	68	5	1
4	Beverages Units - Water Plants	176	35	3
5	Others	62	3	1
6	Dairy Products Manufacturing Units	49	4	2
7	Snacks Units	196	18	1
8	Pickles/Murabba/Sausages/Ketchup/Vinegar Units	44	10	1
9	Beverages Units - Carbonated drink Plants	140	28	5
10	Beverages Units - Juice Plants	48	9	1
11	Meat Processing Units	0	0	0
12	Milk Processing Units	7	0	0
13	Frozen Desserts Units	9	1	0
14	Local Snacks Units (Rewri, Makhana, Tangri, Etc.)	48	8	1
15	Fat & Oil Units	8	2	0
16	Beverages Units - Refreshing Syrup Plants	7	1	0
17	Animal Fat Rendering Units and Laundry Soap Manufacturers	5	3	0
18	Honey Units	1	0	0
19	Herbal Extracts Units	4	0	0
20	Cereals Units	12	7	0

21	Beverages Units - Squashes Plants	0	0	0
Sr	**Category Name**	**Total Active FBOs**	**FBOs Registered in 2022**	**FBOs Inactive in 2022**
Manufacturing Units				
22	Food Additives Units	4	0	0
Total		**1,689**	**213**	**30**

Summary of License Category in Registration

The registration process for obtaining a license is categorized based on the scale of the food business. Different license categories are assigned to accommodate various types of businesses. Here is a summary of the registered and inactive food businesses w.r.t license categories:

Sr No	Category Name	Total Active FBOs	FBOs Registered in 2022	FBOs Inactive in 2022
1	M-B	550	57	1
2	Manufacturer - Very Small	29	18	9
3	Manufacturer - Small	39	15	9
4	M-C	465	35	2
5	M-A	282	67	7
6	Manufacturer - Very Large	1	1	0
7	M-D	86	8	0
8	M-G	25	0	0
9	M-H	13	2	0
10	Manufacturer - Large	1	2	1
11	Manufacturer - Medium	3	6	4
12	M-E	27	5	0

13	Manufacturer - Very Small-I	1	1	0
14	M-F	13	2	2
15	M-I	8	1	0
16	EAT-A	1216	191	16
17	EAT-C	386	60	12
Sr. No	**Category Name**	**Total Active FBOs**	**FBOs Registered in 2022**	**FBOs Inactive in 2022**
18	EAT-B	595	120	17
19	EAT-D	206	36	7
20	EAT-E	57	5	0
21	EAT-F	12	1	0
22	R-B	8,965	1077	132
23	R-A	3,547	630	49
24	Retailer - Medium	47	14	11
25	Retailer - Small	11	31	30
26	Retailer - Large	11	6	6
27	R-C	879	145	132
28	R-D	701	49	2
29	Retailer - Very Small	2	17	0
30	Retailer Medium-I	7	47	44
31	R-E	98	9	2
32	Retailer - Very Large	2	2	0
33	R-F	28	2	0
34	R-G	32	1	0
35	R-H	6	1	0
36	W-A	42	5	1
37	W-B	97	8	0

38	W-C	36	3	0
39	W-E	16	0	0
40	W-D	17	5	0

Major Food Activities

Sr.	Business Name	Category
1	Rose Fat Rendering Unit, Sher Shah, Multan	Fat & Oil
2	Javed Fat Rendering Unit, Sher Shah, Multan	
3	Waris Ali Loader Rickshaw (Loose Tallow Fat), Bosan, Multan	
4	Meat Vehicle LES-7547, Musa Pak, Multan	Meat
5	Meat Vehicle VRO 09 4040 , Musa Pak, Multan	
6	Awami Poultry Shop, Bosan, Multan	
7	Raja Ge Beverage Unit (Counterfeit Beverage) Muddasir Raja Fake Beverage (CSD) PU, BanglaDesh Market (Alam Block) New Ghalla Mandi Multan, Musa Pak	Beverage Industry
8	Muzammil Beverage Unit, Bardana Wali Gali Muhallah Jhol Maya Ghalla Mandi, Multan, Musa Pak	
9	Arbaz Foods (Arbaz Foods Beverage), Shaukat shaheed Colony 33 Km BWP Road Block A (Post Office Qadirpur Lar), Musa Pak	
10	Malik Foods (Beverages Unit), Old Dunya Pur Road Near Don Public School Mulan (Basti Ahel Pur), Musa Pak	
11	Majid Amjad Beverage Unit (Counterfeit Beverage), BanglaDesh Market Ghalla Mandi, Musa Pak	
12	A.H foods (Beverage Unit), Marhaba Colony, Near Qasim Pur Nehar Bahwalpur Road, Musa Pak	
13	Popular Food Industry, Plot No. 155 Industrial Estate Phase 2 Multan, Sher Shah	
14	A One Food & Beverage, Qasba Maral Ayyaz Abad, Sher Shah	
15	ANC Foods Pvt Ltd (Gourmet), Plot No 134-137 Industrial Estate, Sher Shah	

16	Mughal Foods, Alamgir Mor House # 5 Old Shujabad Road, Sher Shah	
17	Famous Minta Foods Pvt Ltd, Industrial Estate Plot No. 22- A/2 Phase 1, Sher Shah	
18	Evo Beverages & Food, Stadium Road Budhla Road, SRA	Beverage Industry
19	Al-Habib Foods , 19 Kassi 12 KM Budhla Road, SRA	
20	Saeed Beverage Unit, Chota Shah wala near PSO pump Street, Backside of Ibn-e-Sina Hospital, Southern Bypass, SRA	
21	SM Food Makers Ltd. Unit # 3, 1 KM, Vehari Road, SRA	Sweets, Confectionery & Bakery Units
22	A.R Foods Products, Masjid Haq Wali Gali Opposite Al-Falah Welfare Mohallah Ghareeb Nawaz, SRA	
23	New Fine Bakers, Mohallah Ghareeb Abad, Vehari Chowk near Nou Bahar, SRA	
24	Double A Bakers P.U, Basti Nau Bahar E block near Graveyard, SRA	
25	United Confectioners PVT Ltd, 20 Km Bahawalpur Road Near Laeeq Rafiq Hospital Multan, Musa Pak	
26	Yours Food, Yaqoob Town Central Jail Road Near International Food Multan, Musa Pak	
27	International Food Industries Unit 1 (Honey Food), Yaqoob Town Mohallah Vehari Road near ghalla mandi, Musa Pak	
28	S M Food Makers Unit 2, Central Jail Road Multan, Musa Pak	
29	Usman Trade Linkers (S M Foods Gibs) (Peanuts-Nimko Processing & Frying Section), 1 Km new central jail road multan, Musa Pak	
30	S M Food Makers Unit 1, 1 Km new Central jail road Multan, Musa Pak	
31	Sharif Bakers (Sharif Food & Bakers), Suraj Kund Road Near Sui Gas	

	Chowk Chowk Shah Abbas, Musa Pak	
32	Rizwan Rusk (Baking Unit) GR Bakers, Islam Nagar Near Karian Wala Darbar Suraj Kund Road Multan, Musa Pak	
33	Amir Bakers (Amir Sohail Bakers & Sweet), Bahawalpur road Near Rescue 1122 Office (Near Qari Hanif Masjid), Musa Pak	
34	Hammad Bakers, Near Kareemabad Bismillah town near Al Noor Masjid Bhutta Medical, Musa Pak	Sweets, Confectionery & Bakery Units
35	Ali Shah Rajput Bakers, Jabbar Town near Ghousia Masjid Basti Shorkot Bahawalpur Road, Musa Pak	
36	Rafique Bakery Unit, Peoples Colony Mumtazabad Near Railway Phatak Multan (Noorani Road H # 355), Musa Pak	
37	Rewari Sweets, Oil Market Hussain Agahi Multan, Musa Pak	
38	Food Festival (Indus City Branch), Ghanta Ghar near fatima Jinnah hospital Indus Tower Multan, Musa Pak	
39	Amna Food Industries, 114 Suraj Kund Road Multan, Sher Shah	
40	Al Khair Bakers PU, Satwan Meel Sher Shah Road Marble Wali Gali Near Siddiqia Masjid, Sher Shah	
41	Multan Food Industry , Industrial Estate Sher Shah (Old Address: Suraj Kund Road Multan), Sher Shah	
42	Ahmad Multani Sohan Halwa And Falooda, Qadirabad Near Glutax, Sher Shah	
43	Ahmad Multani Sohan Halwa Unit 2, Industrial Estate Mehdi Pur Behind Azeem Ghee Mills Near Maqbool Textile Mills, Sher Shah	
44	Misali Food Products Unit 2, Ali Wala, Sher Shah	Pickles/Murrabba

45	Hafiz Ghulam Murtaza Pickle Unit, Jaggu Wala Near NLC Bypass Khanewal Road, Bosan, Multan	/Sausages/Ketchup/Vinegar Units
46	RN Foods, Opposite International Cricket Stadium, Vehari Road, SRA	Snacks Units
47	Khan Food Products, Plot # 19 Home Tax Export Zone Ansar Colony, SRA	
48	Barkat Foods (Barkat Food Products), Dera Muhammadi Bahawalpur Bypass Chowk Ram Kali Muzaffargarh Road, Musa Pak	
49	New Kiran Foods (New Kiran Food Point), Green View Housing Scheme BWP Road Plot 14 Multan, Musa Pak	
50	Al Sheikh Foods Kacha Papar, Adda Billi Wala Bahawalpur Road, Musa Pak	Snacks Units
51	Waheed Food Industry, Jail Mor Mohammad Cotton Factory st Plot # 528 Multan, Musa Pak	
52	Ayaz Food Unit 1 (Nimko Unit), Islam Nagar Near Kariyan Wala Darbar multan, Musa Pak	
53	MUX Foods, 1 Km Bahawalpur Road Multan (Fazal Model), Musa Pak	
54	Sikandar Foods Products, 1 km bahawalpur bypass near bhutta medical store (Fazal Model), Musa Pak	
55	Amir Food (Amir Brother Foods), Mumtazabad Phatak Mohalla Haider Pura Gali No 2 Multan, Musa Pak	
56	Naimat Food Industries, Basti Kareemabad muzaffargarh road multan (Retal basti), Musa Pak	
57	Buraq Foods, Al Khalil Colony Near wapda Grid Station Bahawalpur Road, Musa Pak	

58	Family Foods (Family Food Products), 4 Km Bahawalpur road near CNG Fast Adda Munirabad Multan, Musa Pak	
59	Hazrat Shahrukn E Alam Bondi Point, Islam Nagar Near Karian Wala Darbar Peer Colony Chowk Shah Abbas Multan, Musa Pak	
60	Jahanzaib Food Products (Insaf Foods) (Sheikh Tahir Nimko Factory), Usman Town Near SM Food Unit 2 Central Jail Road, Musa Pak	
61	Rashid Foods, Yaqoob Town St # 2 Vehari Road Multan, Musa Pak	
62	Hashmi Foods Unit 2, Lodhi Kanta bahawalpur road near al noor rice mills, Musa Pak	
63	Naimat Crispo Muneeb Crispo (Kacha Papar Unit), Bahawalpur Road near Peer Ismail inside Chand Oil Mill, Musa Pak	
64	Malik Foods, 4 km Bahawalpur Road Near Volka Foods, Musa Pak	
65	Adil Food Products, 1 Km Bahawalpur Bypass Road multan, Musa Pak	
66	Prince Food, Gulzaib Colony Suigass Road Mehmood abad near Jamia Abu Huraira Masjid, Musa Pak	Snacks Units
67	New Kiran Foods Unit 2, Gardezi Mor bahawalpur road near PSO Pump multan (New Address) (Green View Town Bahawalpur road Multan , Old address), Musa Pak	
68	Ansari Brothers Foods (Pakistan Foods), Lodhi Town Muzaffar garh road near Wahid Flour Mills, Musa Pak	
69	Bukhari Food Products, Bahawalpur Road BWP Bypass chowk Tasty Garden Restaurant Multan, Musa Pak	
70	Al Mumtaz Food Unit 1, Yaqoob Town St # 2 Vehari Road Multan, Musa Pak	

71	S M Food Makers Unit 5 Frying Unit, 1 KM Central Jail Road Multan, Musa Pak	
72	Hilal Food Products, opp Pir Ismail darbar Gopal pur Bahawalpur Rooad Bahawalpur Bypass Multan, Musa Pak	
73	Danan Food Product (Food Consultant), 13 km Bahawalpur road Near Adda Munirabad multan, Musa pak	
74	Shan Food Products, Near Sassi wala chowk 4 Km from Bahawalpur Bypass muzaffar garh road multan, Musa Pak	
75	Azhar Khan Foods, Islam Nagar Suraj Kund Road Near Latif Town near peer colony # 1, Musa Pak	
76	Hamad Ashraf Food Industries, 1.5 km Muzaffargarh Road Wahid Floor mill wali gali, Musa Pak	
77	Assila Kisan Food (Assila Food), Suraj Kund Road Chowk Shah Abbas Near Batala Godam, Sher Shah	
78	Salman Food Products, Plot No 45 Phase I Industrial Estate, Sher Shah	
79	Anamta Foods, Chowk Shah Abbas Suraj Kund Road, Sher Shah	
80	Suleman Food Industries Pvt Ltd, Plot No 99/100 Phase 2 Industrial Estate, Sher Shah	Snacks Units
81	Hadia Foods (Hadi Foods), Aziz Hotel Chowk, Sher Shah, Sher Shah	
82	Makki Foods, Maitla Town Suraj Kund Road near Bismillah Karyana, Sher Shah	
83	Naqshband Foods, Plot No. 47 Phase 2 Industrial Estate Multan, Sher Shah	
84	Nice Food Industry, Muzaffargarh By Pass Road Opposite Jamia Masjid Noor E Mustafa Multan, Sher Shah	

85	Excellent Food, 1 KM fro Naag Shah Chowk, Bahawalpur Bypass Road, Sher Shah	
86	Naimat Foods Unit 2, Basti Thaheem Wala Near Sassi Chowk, Sher Shah	
87	Mr. Foods Snacks Unit (Mister Foods), Plot No. 317 Phase 2 Industrial Estate, Sher Shah	
88	Sheikh Bilal Crispo, Iqbal Mor Basti Labar Old Shujabad Road, Sher Shah	
89	Unika Industries Pvt. Ltd., Plot No 73 Industrial Estate Phase 2, Sher Shah	
90	Hoor Oil Industries Unit 6 Snack Unit, Adda Bumb Mor Jalalpur Road Jalalpur	
91	Ahmer Masalah Jaat Chakki (Aimer Masalah Jaat Chakki) (Iqbal Masalah Jat), Chungi No. 21 Near MNSUA Sher Shah Multan, Sher Shah	Spice/Atta/Salt Grinding Units
92	Raja Ge Food, Shop # 99 Alam Block Ghalla Mandi NBP, Musa Pak	
93	Nadeem Mirch Chakki, Shop # 26 Bangladesh Market Ghalla Mandi, Musa Pak	
94	Ismail Chakki (Ismail Grinding Unit), Near Sassi wala chowk Behind Shan Foods 4 Km from Bahawalpur Bypass muzaffar garh road multan, Musa Pak	
95	Lolaak Traders, Shop # 60 Sherin Commercial Plaza Near Ghalla Mandi Multan (Yaqoob Town Street # 02), Musa Pak	Spice/Atta/Salt Grinding Units
96	Shakeel Ahmad Bhutta Masala Chakki (Shakeel Bhutta Spices), Yaqoob Town Central Jail Mor multan, Musa Pak	
97	Jillani Food (Spices Packaging Unit), Madina Colony near Ghalla Mandi, Musa Pak	
98	S M Food Makers Unit 4, Gardezi Mor Adda Gopal pur Bahawalpur road,	

	Musa Pak	
99	Ibrahim Foods, Jan Muhammad Colony Fareedabad Street no 1 Masoomshah Road, SRA	
100	Ramada Hotel, Nawan Shehar Chowk Abdali Road Multan, Sher Shah	Hotel & Restaurants
101	Faletties Multan (Faletties Grand Hotel), 8 Azmat Wasti Road Nawan Shehar, Sher Shah	
102	Avari Xpress, Old Bahawalpur Road Opp. High Court, Sher Shah	
103	KFC Restaurant, Old Bahawalpur Road Near High Court, Sher Shah	
104	Cafe Madni (2), Jalilabad Near Railway Station, Sher Shah	
105	Tasty Student Tikka Shop & Biryani (Tasty Student Biryani & Tikka Shop), Dera Adda Chowk Multan, Sher Shah	
106	Mehrab Hotel And Restaurant, Muzaffar Garh Road Opp. Billay Da Dera Near Askari Pump, Sher Shah	
107	Food Garden Restaurant, Dream Garden Town, Sher Shah	
108	Al Maida Pizza Garden, Old Bahawalpur Road, Sher Shah	
109	HN Foods (Afghan Cuisine), Old Bahawalpur Road Near Al Maida Pizza Garden, Sher Shah	
110	Billay Da Dera, Muzaffar Garh Road Near Sher Shah Toll Plaza, Sher Shah	Hotel & Restaurants
111	Zatoon Garden Restaurant, Muneerabad Bahwalpur Bypass, Multan, Musa Pak	
112	Waseb Hotel Waseb Restaurant, Adda 5 Faiz Dera Muhammadi Road Near Bahawalpur Bypass Muneerabad, Multan Musa Pak	

113	Tasty Garden Restaurant & Marque, Bahawalpur bypass multan, Musa Pak	
114	Shah Ge Restaurant & BBQ, Gardezi Mor Bahawalpur Road near Shah Shams Tabrez Interchange, Musa Pak	
115	Bashir Ahmed Desi Karahi, Gulshan Market Chowk Noon Chowk, SRA	
116	Shah G Tikka Shop, Gulshan Market, New Multan 60 feet road, SRA	
117	Tasty Plus Restaurant, Khanewal Road Near Rasheedabad, SRA	
118	Bismillah Lasani Pakwan Center, Noon chowk, S block, SRA	Catering/Marriage Hall
119	Kitchen Cuisine Flight Catering, House # 58, Ghous e Azam Road Gilani Colony, Sher Shah	
120	Pak National Distributor (Nestle Distributor), Plot # 5D Phase 1 Near PTCL Exchange Multan, Sher Shah	Wholesale/Distributor
121	Malik Distributors, City Palaza Rasheedabad Khanewal road, SRA	
122	Shahzaib Traders, 30 feet road Sameejabad no. 1 Mohallah Muhammadi, SRA	
123	Al-Hilal Industries (Pulp Section), Sultan Nagar, Vehari Road, SRA	Pulp Unit
124	Nawaz Fruit Safe Juice Company Pulp Unit, Yaseen Industries Hamid Pur Industrial Estate, Sher Shah	
125	Hi Sun Pvt. Ltd., 8-B Industrial Estate Phase 1, Sher Shah	Oil & Ghee Industry
126	Qadir Ghee Industries PVT LTD (Qadir Banaspati), 12 Km Bahawalpur Road Near Adda Wazirabad Multan, Musa Pak	
127	Zainab Ghee & General Mills Pvt Ltd (A & Z Oils Private Limited), 12	

	Km Bahawalpur Road Near Adda Wazirabad Multan, Musa Pak	
128	Hafeez Ghee & General Mills PVT LTD, Bahawalpur Road Near BWP Bypass Chowk Multan (Pull Dowa), Musa Pak	
129	Hoor Oil Industries Pvt Ltd, 17 Kassi, Vehari Road, SRA	
130	Al-Hilal Industries (Pvt) Ltd, Sultan Nagar, Vehari Road, SRA	

If any Food Business Operator (FBO) has concerns about their name not being included, they can raise a query at pfa.dgf@pfa.gop.

SECTION - IV

Statistics of Overall Inspections

During the year 2022, a series of inspections were conducted to ensure the compliance and safety standards of various food businesses. These inspections covered different categories of food establishments and were carried out under different circumstances, including regular inspections, complaint inspections, and campaign/sampling inspections by the Food Safety Team. The statistics of inspections conducted w.r.t registered businesses are as:

Total Conducted Inspections	
Total Registered Businesses	**Inspections Conducted**
18,527	21,475

Statistics of Actions Taken During Inspections

During the inspections conducted by the district Food Safety Team, actions were taken in accordance with the Standard Operating Procedures (SOPs) to address any violations or non-compliance found. Here is a brief summary of the statistics regarding the actions taken during the inspections:

No. of violations	**Emergency Prohibition Notice(s)**	**95**
	Emergency Prohibition order(s) (EPO's)	**99**
	FIR's Lodged	**73**
	No. of Fine(s)	**3,915**
Improvement Notice(s)		**14,404**
Verbal Instruction(s)		**375**
Satisfactory		**0**
Not Recommended		**53**
Permanently Closed		**80**
Temporary Closed		**2,337**
Address not Found		**12**
Total Inspection(s)		**21,475**

Details of Major Discarded Commodities

During the inspection process, the Food Safety Teams have encountered and eliminated major commodities that pose potential risks to public health. These commodities, such as milk, meat,

water, pulses, oil, and spices, were discarded due to issues like adulteration, expired product, and substandard quality etc. Here is a brief summary of the statistics regarding the commodity wise discard material and its net cost:

Details of Major Commodities Discarded			
Water		**Spices**	
Water Commodity Inspections	**Discarded (L)**	**Spices Commodity Inspections**	**Discarded (Kg)**
5,240	19,412	**4,988**	2882.55
Details of Major Commodities Discarded			
Milk		**Ghee/Oil**	
Milk Commodity Inspections	**Discarded (L)**	**Ghee/Oil Commodity Inspections**	**Discarded (Kg)**
1,811	10,010.60	**5,190**	2,556.20
Details of Major Commodities Discarded			
Meat		**Pulses**	
Meat Commodity Inspections	**Discarded (Kg)**	**Pulses Commodity Inspections**	**Discarded (Kg)**
2,293	438	**46**	4

Material Seized

If during inspection, the food safety team observed that any item(s) is in contravention of the any provision of the PFA Act, 2011 and the Regulations framed thereunder, they seized the same under section 13(I)(b) of the said Act. The brief summary of the seized material is given hereunder:

Total Material Seized			
Food Material (Kg/L)	**Machinery**	**Packaging Material**	**Vehicle**
34,558	11	781	0

Major Adulterations

Food commodity	Adulterant type	Area
Beverages	Counterfeit Beverage Artificial Sweetener, Non-Traceable Color and flavour,	Bangladesh Market, New Ghalla Mandi Multan, Shalimar Colony Gulzaib Colony Marhaba Colony, Near Qasim Pur Nehar Bahwalpur Road
Ketchup & Sauces	Non-traceable ingredients (color & vinegar), nonfood grade Guar gum & acetic acid	Moza Samorana, Dunya pur road, Gulzaib Colony, Double Phatak Vehari Road.
Milk	Skim Milk Powder, Cooking Oil/Ghee	Near Ibne sena Hospital, Qadir Pur Ran, Near Ghujjar Ada, Head Muhammad wala road, Peeran Ghaib Road, Near Nau Bahar Canal.
Rancid Oil/ Fat	Rancid Oil	Central Jail Road, Sujaj Kund Road, Gulghast Colony, Bata Chowk, Matital Road, ,
Spices	Loose red color, besan, corn/maize and loose yellow color	Bangla Desh Market, New Ghalla Mandi Multan, Suraj Kind Road, Madina Colony,

Food Sampling

The Food Safety Team (FST) collected food samples in various situations, including routine inspections, seizure of food products, emergency prohibition orders (EPOs), sampling campaigns and product registration. Here is a brief summary of the statistics regarding the food sample taken:

Details of Sampling				
EPO/Seizing	**Routine Sampling**	**Sampling Campaign**	**Product Registration**	**Total**

114	147	523	25	809

Sample Analysis Result Overview

The FSTs collected samples for analysis, which were then analyzed by government public analysts. The analysis provided detailed information regarding the samples that passed and failed the Standards. Here is a brief summary of the statistics:

Sr.	Total Sample	Pass	Fail
1	809	397	351

Complaints Management

Various channels were utilized to receive complaints from the public, enabling them to report their concerns regarding food safety. Complaints were received through multiple channels, including the helpline number 1223, the toll-free number 0800-80500, the Punjab Food Authority (PFA) mobile application and website, the Citizen Portal, and official social media platforms.

Here is a brief summary of the statistics:

Details of Complaints Received Through Different Channels					
1223	**0800-80500**	**PFA App/web**	**Citizen Portal**	**Social Media**	**Total**
55	95	102	72	114	**438**

Milk Raids Detail

The Food Safety Team conduct a milk raid targeting potential points where milk vehicles enter and exit the district or tehsils. The objective of the raid was to ensure the provision of safe milk to consumers. The team inspected and checked the milk being transported, focusing on its quality and adherence to food safety standards. Here is a brief summary of the statistics:

Total Vehicle Inspected	Vehicle Passed	Vehicle Failed	Milk Discarded (Liters)

235	184	43	358

Free Milk Sampling

An initiative was undertaken to provide free milk sampling to the people. This initiative aimed to allow individuals to have their milk tested for quality and safety without any cost. By offering free milk sampling, the goal was to raise awareness among consumers about the importance of consuming safe and uncontaminated milk.

It provides an opportunity for individuals to proactively ensure the quality of the milk they consume and make informed decisions regarding their health.

Walking Citizens	Pass	Fail
141	69	72

Vegetable Drive

A vegetable drive was launched periodically with the objective of uprooting potential health risks associated with vegetables grown using sewage water. Here is a brief summary of the statistics:

No. of Visits	Total Area Checked	Area Uprooted
01	5.5	01

Awareness Sessions

Free awareness sessions were conducted exclusively for food business operators (FBOs) with the objective of promoting responsible practices among them. These sessions were designed to educate FBOs about their responsibilities in ensuring food safety, hygiene, and compliance with regulations. Here is a brief summary of the statistics:

Topic	No. of Seminar(s)	No. of Participants
Seminar on Food Safety	5	123
Seminar on Milk Adulteration	1	20

Seminar on Halal Food	1	15
Total	**7**	**158**

Training of Food Handlers

The Training School at PFA, Multan conducted various training programs and workshops to enhance the knowledge and skills of FBOs. These training initiatives are aimed at promoting food safety practices, raising awareness about foodborne illnesses, and ensuring compliance with food safety regulations. The training also includes maintaining proper hygiene and sanitation in food premises, kitchens, and storage areas. This includes cleaning practices, waste management, and pest control.

Sr.	Total Trained	FSTL-1	FSTL-2
1	3579	3218	361

Summary of Medical Screening

Medical screening of food handlers is a crucial aspect of ensuring food safety and preventing the transmission of foodborne illnesses. Food handlers, including chefs, cooks, servers, and other staff involved in food preparation and handling, can have a significant impact on the safety and quality of the food they serve to the public. Implementing medical screening protocols for food handlers helps identify potential health risks and prevent the spread of diseases that could contaminate food. The details are as:

Sr.	Total Employee Screened
1	6,289

Product Registration & Food Label Approval

The product registration & food label approval is part of the PFA's efforts to ensure food safety and quality standards are met by all food manufacturers and producers.

The food manufacturer or producer is required to submit detailed documentation about the food products they intend to sell. This documentation typically includes information about the

product's ingredients, manufacturing process, labelling, nutritional information, and packaging details. The PFA verifies whether the food product complies with all relevant food safety regulations, standards, and guidelines set by the authority.

Once the product is found to meet all necessary requirements, the PFA grants approval. The details are as:

Sr.	Total Product registration Application	Registered	Pending
1	5	-	5

Sr.	Total Food label Application	Approved	Pending
1	61	12	49

No. of Cases Registered

The PFA legal department plays a crucial role in ensuring compliance with food safety laws and regulations. They provide legal advice to the management and handle cases under the PFA Act of 2011.

Sr.	No. of Cases Registered	No. of Cases Withdrawn	No. of Cases Decided	No. of Cases Pending
1	179	0	77	102

Cases in Term of Court

Sr.	Court	No of cases
1	**High Court Multan Bench**	88
2	**Labour Court Multan**	33
3	**Magistrate Sec. 30**	30

PUNJAB FOOD AUTHORITY

Total Challan Generated

Total Challan Generated	27,815
License	19,329
Fine	3,918
Medical	2,334
Training	1,325
Label	0
Product Registration	38
Food Sample	853
Duplicate License	18

Inspections for Business Category Revision

Sr.	Total FBO for Revision	Category revised		Pending
		By System	By Visits	
1	19379	14771	4493	115

Export Potential in District

Many national and multinational companies exist in district Multan these companies are producing confectionary items (Chocolates, jellies, Cupcakes, candies), Beverages (Juices), Spices, after following international standards and also the standards of Punjab food authority and exporting food in different countries.

SECTION - V

A Graphical Presentation of Parent Food Business Category

PUNJAB FOOD AUTHORITY

PUNJAB FOOD AUTHORITY

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PUNJAB FOOD AUTHORITY

SECTION - VI

A Glimpse of Punjab Food Authority Working

PUNJAB FOOD AUTHORITY

PUNJAB FOOD AUTHORITY

SECTION - VII

A Glimpse of Electronic/Print Media Coverage

PUNJAB FOOD AUTHORITY

PUNJAB FOOD AUTHORITY

PUNJAB FOOD AUTHORITY

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